



# KOREAN WAR MEMORIAL FOUNDATION

1806 Belles Street, #6-B  
The Presidio  
San Francisco, CA 94129

## Newsletter

May–June 2015

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### Join Us in Celebration of a Major Milestone: The Korean War Memorial Groundbreaking

#### An Invitation



*You Are Cordially Invited to Attend*

#### The Groundbreaking Ceremony for the Korean War Memorial

10:00 to 11:30 am,  
Saturday, July 11, 2015  
Lincoln Boulevard at Sheridan Avenue  
The Presidio  
San Francisco, CA 94129

*\*Please RSVP to Eleanor Zapanta, (415) 921-1933, [eleanor@kwmf.org](mailto:eleanor@kwmf.org)*

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# Program

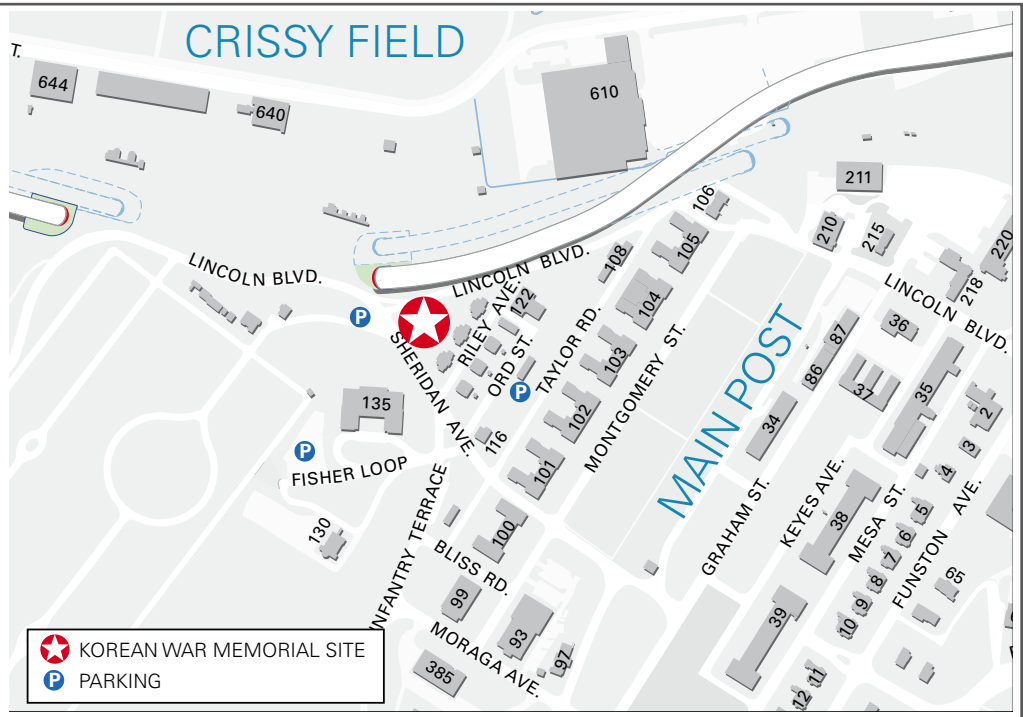
## **Master of Ceremonies:**

Gerard Parker, Captain, USMC, Executive Director, Korean War Memorial Foundation

1. **WELCOME AND NATIONAL ANTHEMS OF THE UNITED STATES OF AMERICA AND THE REPUBLIC OF KOREA**  
Gerard Parker and Student Group from Kyungbuk College, Republic of Korea
2. **INVOCATION**  
Denny Weisgerber, Gunnery Sergeant, USMC (Ret.), Chaplain, First Marine Division Association
3. **INTRODUCTION OF DISTINGUISHED GUESTS AND RECOGNITION OF DONORS**  
Gerard Parker
4. **REMARKS BY JUDGE QUENTIN L. KOPP (RET.)**  
The Honorable Judge Quentin L. Kopp (Ret.), Captain, USAF, and President, Korean War Memorial Foundation
5. **REMARKS BY MINISTER PARK SUNG-CHOON**  
The Honorable Park Sung-choon, Minister, Ministry of Patriots and Veterans Affairs, Republic of Korea
6. **A MESSAGE FROM SENATOR DIANNE FEINSTEIN**  
Donald F. Reid, Sergeant, USMC, Treasurer, Korean War Memorial Foundation, on behalf of the Honorable Dianne Feinstein, Senator, United States of America
7. **REMARKS BY REPRESENTATIVE KIM JUNG-HOON**  
The Honorable Kim Jung-hoon, Member, National Assembly, Republic of Korea
8. **REMARKS BY CHAIR NANCY HELLMAN BECHTLE**  
The Honorable Nancy Hellman Bechtle, Chair, Presidio Trust
9. **REMARKS BY CHIEF OF PARK DEVELOPMENT & OPERATIONS  
MICHAEL BOLAND**  
Michael Boland, Chief of Park Development & Operations, Presidio Trust
10. **REMARKS BY COLONEL WARREN WIEDHAHN, USMC (RET.)**  
Warren Wiedhahn, Colonel, USMC (Ret.), First Vice President, Korean War Veterans Association
11. **REMARKS BY LIEUTENANT COLONEL JOHN R. STEVENS, USMC (RET.)**  
John R. Stevens, Lieutenant Colonel, USMC (Ret.), and Secretary, Korean War Memorial Foundation
12. **REMARKS BY CONSUL GENERAL HAN DONG-MAN**  
The Honorable Han Dong-man, Consul General, Republic of Korea
13. **THE GROUNDBREAKING**  
Distinguished Guests
14. **THANK YOU AND FAREWELL**  
Gerard Parker

## Groundbreaking Ceremony: Additional Information

Seating, complimentary refreshments, rest room facilities, and parking will be available. Limited handicapped parking is available right at the gate of the National Cemetery, at the junction of Sheridan Avenue and Lincoln Boulevard and adjacent to the Memorial site. The closest parking lot is on Taylor Road, a very short walk from the Memorial site. Please refer to the map at right for details.



## We're Underway! KWMF Transfers Initial Funds to Presidio Trust

At the Presidio Trust Offices on May 26, 2015, KWMF President Judge Quentin L. Kopp (Ret.) presented Presidio Trust Executive Director Craig Middleton with the initial transfer of funds to the Presidio Trust. The \$358,000 check is the first installment for the Memorial design and construction costs. KWMF Secretary John R. Stevens and Treasurer Donald F. Reid were also present for the brief but meaningful ceremony.

These initial funds will allow the Trust to begin contracting with the main design and construction professionals, and then commence work on the Memorial. It has taken protracted and arduous efforts to get to this stage, but we're now underway at last. And we would not be here without the generosity of all our donors, to whom we offer our sincere gratitude.



L to R: John Stevens, Quentin Kopp holding the check, Craig Middleton, and Don Reid

# Three Brothers, One Corps, One Call to Duty: A Profile of the Steinberg Brothers of San Francisco

When the Korean War broke out in June, 1950, the three Steinberg brothers of San Francisco were all serving in the Marine Corps Reserves. Melvin ("Mel"), the oldest, and Norman ("Norm"), the middle brother, were both graduates of Polytechnic High School; and kid brother Frederick ("Fred"), 17, had just completed his junior year there.



L to R: A literal Band of Brothers: Fred, Norm, and Mel Steinberg, U.S. Marine Corps

On July 24, their unit was called to active duty and they were soon on board a ship bound for Japan and then Korea. When it was discovered that he was only 17 years of age, Fred was at first held back in Kobe, Japan and kept out of the war until his 18th birthday. But somehow he managed to get around regulations before he turned 18 and get into the thick of it with his two big brothers. Here's a letter he wrote to his parents before he "escaped" into the combat zone:

*Kobe, Japan  
Sept. 1, 1950.*

Dear Mom and Paw and Relations,  
(See I did like you told me.) Well folks this is your favorite son again. I am writing this letter from the luxurious head of the General M.C. Meigs, locked at Kobe. God it smells like hell in here.

I don't think I'm going to be a general anymore. I will not go into combat with the rest of the outfit, Mel and Norm included. The found out my age today. The lieutenant said I will have to stay here until I am eighteen. I feel like a draft dodger.

We left San Diego that Friday and we got here today, a two week cruise. Boy there sure is a lot of water between Calif. and Kobe. All the way over we never were more than two miles from land, though. Straight down under.

I have been on mess duty for six days now. I don't like the work but you sure do get good chow.

Well that's about all I can think of to say except that I love you all and I will try to be back for Christmas - of 1953.

Lots of love,  
Fred.

P.S. you'll have to excuse the handwriting, as I am in a very awkward writing position. Write soon and often.

Fred's September 1, 1950 letter to his parents from Kobe, Japan

## Thank you, Lighthouse Worldwide Solutions

KWMF wishes to thank Dr. Kim Tae Yun and her staff at Lighthouse Worldwide Solutions in Fremont, CA — [www.golighthouse.com](http://www.golighthouse.com) — for their generosity in underwriting the costs of printing and mailing this newsletter.

Continued on page 5



On November 29, 1950, during the 1st Marine Division's Chosin Reservoir campaign, Norm, a bow gunner and second driver in B Company, 1st Tank Battalion, was wounded. Fred was at the port of Hungnam at the time, while Mel had been evacuated to Japan because of illness. Here's a newspaper report from that period:

## One of 3 S. F. Brothers, All Fighting In Korea, Wounded in Red Ambush

One of three San Francisco brothers, all of them now fighting in Korea, was reported wounded yesterday in the latest casualty list just issued by the Department of Defense.

Another northern Californian was reported killed and six more wounded on the same list.

Corporal Norman Emanuel Steinberg, 23, with the First Marine Division, was wounded by shrapnel on November 29 when the Chinese Reds ambushed his tank near the Chongjin reservoir.

His brother Melvin M. Steinberg, 22, was with the First Marine Division and recently shipped back to Japan with a stomach ailment picked up in Korea. A younger brother, Fred Steinberg, 17, was last heard of with the marine force evacuating Hungnam port.

The boys are sons of Mr. and Mrs. Samuel W. Steinberg, 2805 Twenty-second Street. They were marine reservists in the Twelfth Amtrack Battalion called to active duty July 24.

Norman and Melvin, graduates of Polytechnic High School, worked in Oakland for a cleaning establishment. Fred was a student at Polytechnic.

Other casualties are:

San Francisco Chronicle, November 30, 1950

Fred later saw combat at Pohang and also served in Mason, Korea. The three brothers survived the war and returned to San Francisco. Norm and Mel went into the dry cleaning business. Fred finished his education and received his B.A. from San Francisco State. After graduation, he became a probation officer for Alameda County, and later served as a parole agent for the California Department of Corrections, a position he held until his retirement in 1987. Fred, 82 years of age, currently resides in Arizona.

*This story and images were provided by Fred's loving son Larry Steinberg, a KWMF donor.*

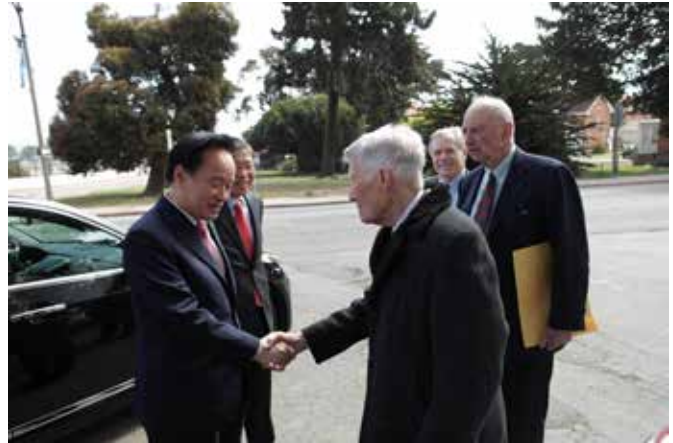
CLASS OF SERVICE	WESTERN UNION	SYMBOLS
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.	JOSEPH L. SEAN PRESIDENT	DL = Day Letter NL = Night Letter LC = Deferred Cable NET = Cable Night Letter Rte Radiogram
The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.		
<div style="display: flex; justify-content: space-between;"> <span>0A244</span> <span>NOV 29 1950</span> </div> <div style="text-align: center;"> <b>0-WA319 LONG X GOVT PD=WUX WASHINGTON DC 9W 608</b>  <b>=MR AND MR SAMUEL W STEINBERG</b>  <b>=2805 22 ST SFRAIF</b> </div>		
<p>REGRET TO INFORM YOU THAT YOUR SONCORPORAL NORMAN EMANUEL STEINBERG USMCR HAS BEEN WOUNDED IN ACTION 29 NOVEMBER 1950 IN THE KOREAN AREA IN THE PERFORMANCE OF HIS DUTY AND SERVICE OF HIS COUNTRY I REALIZE YOUR GREAT ANXIETY BUT NATURE OF WOUNDS NOT REPORTED AND DELAY IN RECEIPT OF DETAILS MUST BE EXPECTED. YOU WILL BE PROMPTLY FURNISHED ANY ADDITIONAL INFORMATION RECEIVED. HIS NEW ADDRESS IS</p> <p style="text-align: center;"><b>"FIRST PROVISIONAL CASUAL COMPANY FMF FLEET POST OFFICE</b></p> <p style="text-align: center;"><b>SAN FRANCISCO CALIF</b></p> <p style="text-align: center;"><b>C B CATES GENERAL USMC COMMANDANT OF THE MARINE CORPS</b></p>		
THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE		

Telegram from Commandant of the Marine Corps General Clifton B. Cates to the Sterinberg parents regarding Norm getting wounded

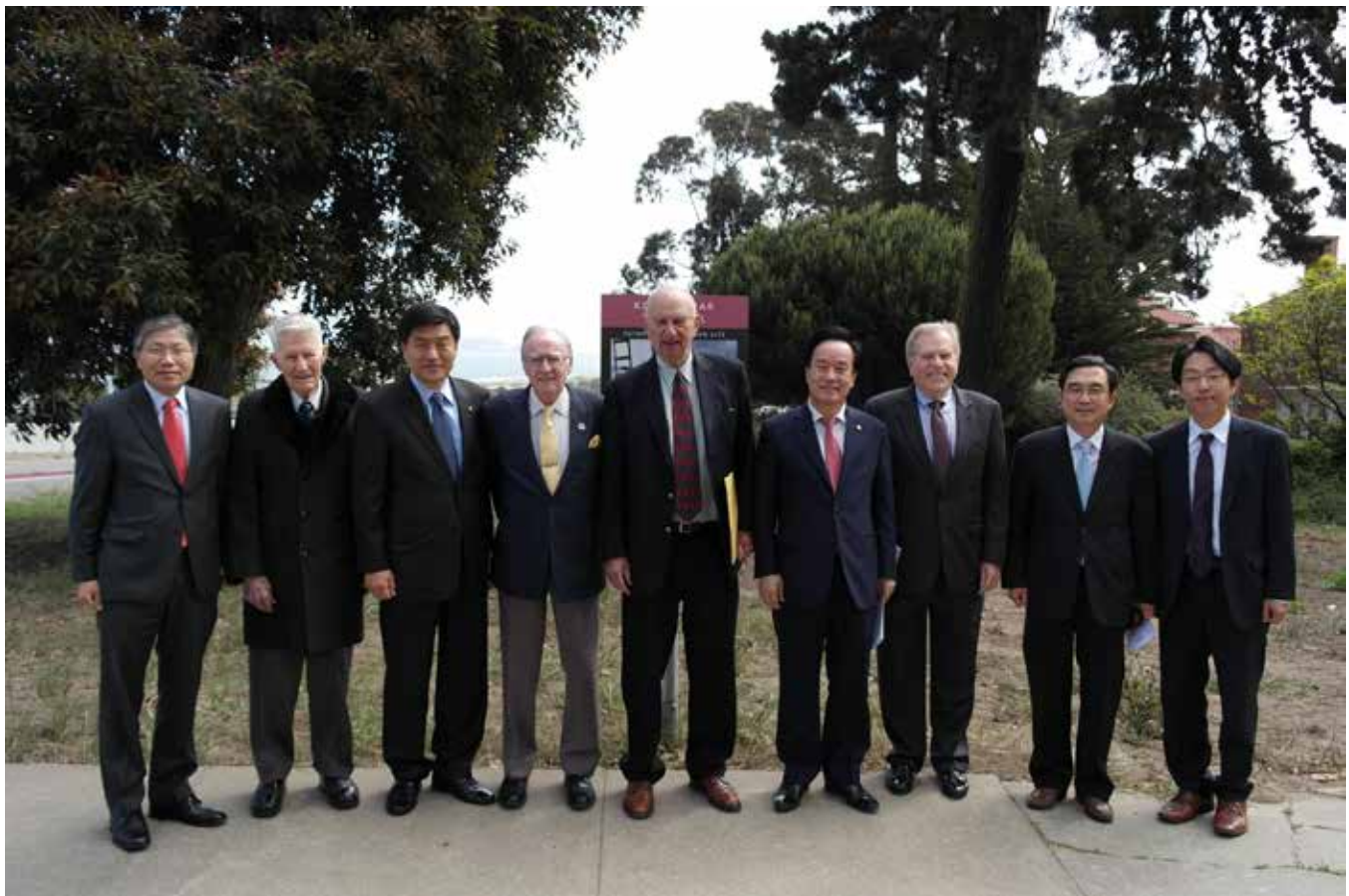
## Korean Government Delegation Visits Korean War Memorial Site

On May 11, 2015, a delegation of Government officials from the Republic of Korea visited the future site of the Korean War Memorial and met with KWMF's officers. The delegation, made up of members of the Korea-U.S. Inter-Parliamentary Council, was led by Council President the Honorable Lee Byung Suk. The Council is the Korean component of an ongoing series of reciprocal visits between leading members of the Republic of Korea's National Assembly and the U.S. House of Representatives.

The Korean officials were impressed by the location and its dramatic views of the Golden Gate Bridge and the Pacific, and pleased with KWMF's fundraising and planning progress to date. They are all looking forward to the successful completion of the Memorial.



KWMF Secretary John Stevens welcomes Council President Lee Byung Suk. Looking on are Consul General Han Dong-man, KWMF Executive Director Gerard Parker, and KWMF President Judge Quentin L. Kopp (Ret.). In the background, across the road, is the Memorial site.



L to R: Consul General Han Dong-man, John Stevens, Shim Yoon Joe, Donald Reid, Judge Quentin Kopp, Lee Byung Suk, Gerard Parker, Kyeong Dae Soo, and Deputy Consul General Lee Sang Ryol



# We're Closing In on Our Fundraising Goal. Help Us Get There. Make Just a Modest Donation, and You Could Win Two Free Round-Trip Tickets on Virgin America!



## OPPORTUNITY DRAWING FUNDRAISER

### Four 1<sup>st</sup> Prizes



Two Round Trip Main Cabin Seats to Anywhere  
Virgin America Flies in the United States

[www.virginamerica.com](http://www.virginamerica.com)



### One 2<sup>nd</sup> Prize

Two Nights Stay at the Marines' Memorial Club & Hotel  
San Francisco & \$50 Dining Certificate at the Leatherneck Steakhouse

[www.marineclub.com](http://www.marineclub.com)

*Mail ticket(s) below with check payable to:*

Korean War Memorial Foundation, 1806 Belles Street #6-B, The Presidio, San Francisco, CA 94129

(415) 750-3862      [info@kwmf.org](mailto:info@kwmf.org)      [www.kwmf.org](http://www.kwmf.org)

\* \$20 each, or 6 for \$100 \*Drawing will be on Veterans Day, November 11, 2015

\*No need to be present to win \*Please make photocopies if you need more tickets

*\* NOTE: To order tickets using your credit card, please phone Eleanor Zapanta at (415) 921-1933.*

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MEMORIAL FOUNDATION**

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone/Email \_\_\_\_\_  
 \*\*\*\*\* \$20 EACH OR 6 FOR \$100 \*\*\*\*\*N

**FOUR 1<sup>ST</sup> PRIZES WILL BE AWARDED!**

**1<sup>st</sup> Prize:** 2 Round-trip Main Cabin Seats to any  
Virgin America Domestic Destination

**2<sup>nd</sup> Prize:** Two Night Stay at the Marines' Memorial  
Club & Hotel Plus \$50 Dining Certificate at Leatherneck  
Steakhouse 609 Sutter Street San Francisco CA 94102

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